

Fairtrade farmers like Lucy are building better lives for their families – from the ground up.

‘Fairtrade has catapulted us to a better position. My children’s wellbeing has been taken care of. I can use Fairtrade Premium for school fees if needed.’

Lucy Twenewaa,
Fairtrade cocoa farmer, Ghana

**Choose Fairtrade.
Choose a fair future.**



FAIRTRADE

**the
future
is fair**