

# Choose a fairer deal for farmers. Choose Fairtrade.

## ▶ A FAIRER PRICE FOR WHAT THEY GROW.

Buying Fairtrade products means farmers are better able to care for their families, communities and local environment.



## ▶ A FAIR FUTURE FOR ALL.

Our global movement, led by farmers and workers, is working to make all trade fair. Be part of a crucial campaign for change.



FAIRTRADE  
FOUNDATION

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learn more!**

